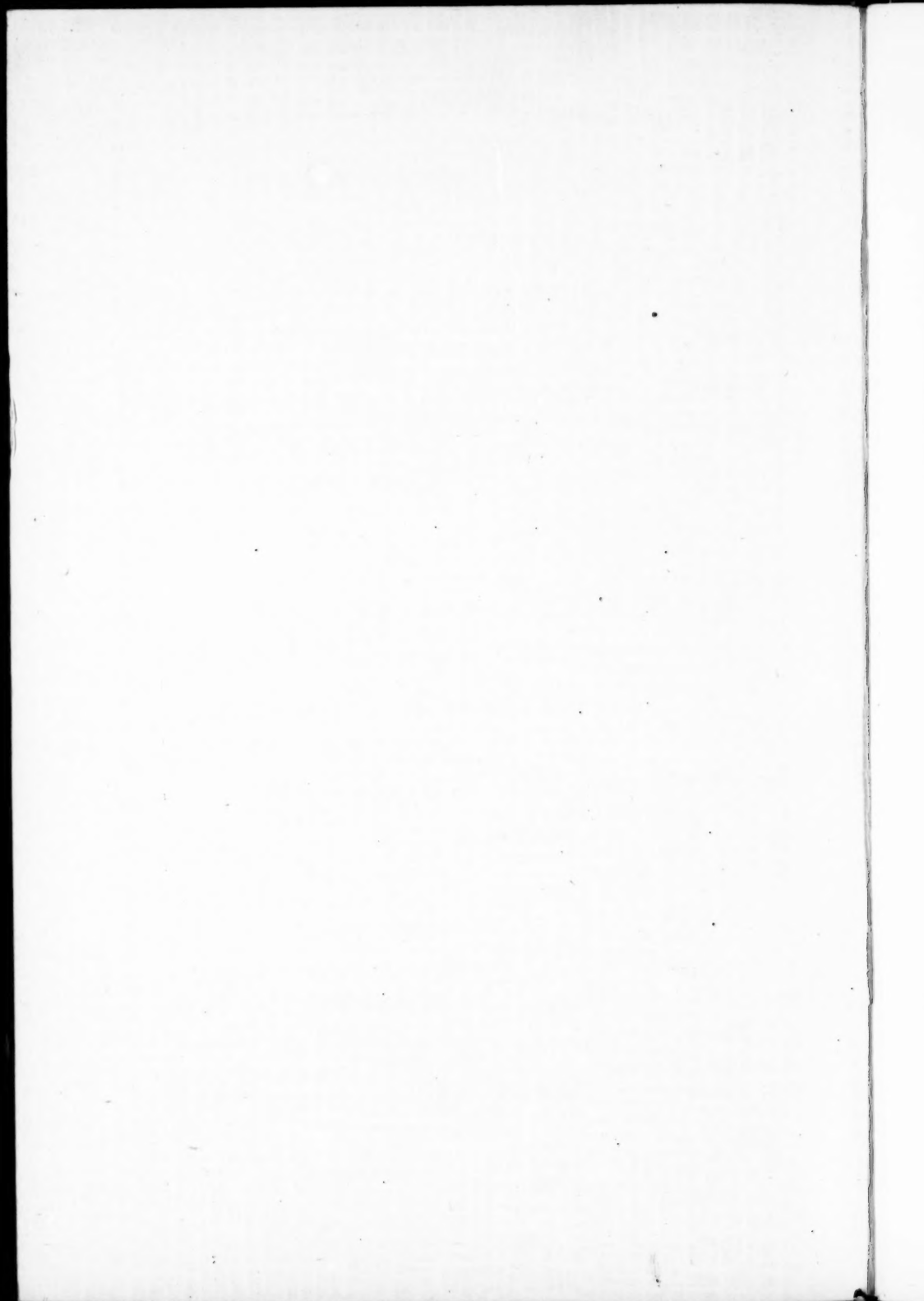


**BIBLIOGRAPHY OF
RESEARCH STUDIES IN
BUSINESS EDUCATION
1920-1940**

Sponsored by
DELTA PI EPSILON

THE BUSINESS EDUCATION WORLD



**BIBLIOGRAPHY OF
RESEARCH STUDIES IN
BUSINESS EDUCATION
1920-1940**

*A Cumulative Author, Institution, and Subject Index of
Research Studies in Business Education Listed in the United
States Office of Education Bibliography of Research
Studies in Education, Bulletins, 1926-1941*

Compiled by
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NEWARK, NEW JERSEY

Sponsored by
DELTA PI EPSILON FRATERNITY
NATIONAL HONORARY GRADUATE FRATERNITY
IN BUSINESS EDUCATION

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FOREWORD

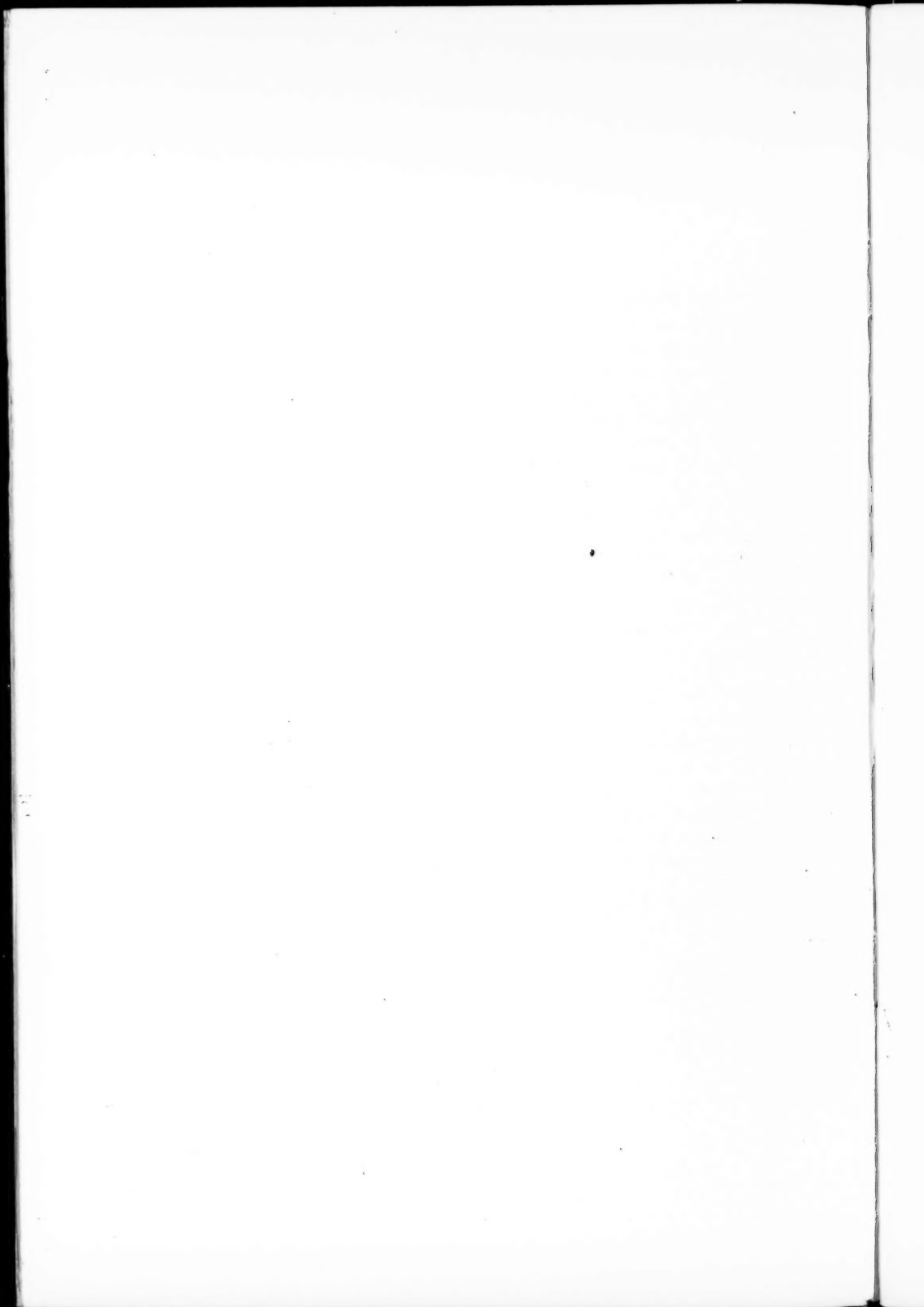
While chairman of the Publications Committee of Delta Pi Epsilon, it was my duty to discover worth-while research and service projects for our fraternity. In sponsoring theses, I have had my attention called to the fact that one of the more arduous and ultimately fruitless preliminaries to significant research is the processing of many books and references to discover related studies. A bibliography of research study in business education was obviously needed.

It is far easier to conceive a job than to complete it. The responsibility for selecting a person who would have the patience, care, energy, and ability to carry through such a project singlehandedly is a serious one, indeed. Fortunately, in Dr. M. Herbert Freeman, the right person was found. In behalf of our Fraternity, I wish to thank him for undertaking a task involving much detail, no money, endless hours of labor, and no reward except the satisfaction of a service well done.

The year 1943 is the time for the publication of a bibliography of this type. We know that the nature of all school education will be in considerable measure altered as a result of this war. Yet only upon the past can a sound structure for business education be built. Here is a key to the research that has gone on before—some of it trivial, some of it worthless; some of it worth while, a little of it of true significance. All of it, the good and the poor, must be used as a basis for the new school we will surely build. From the shoddy we can learn almost as much about what not to do as we can learn from the good about what to do.

When, in spite of the times and the difficulties confronting us, Delta Pi Epsilon can continue its constructive contributions, its augurs well for our Fraternity and for business education as a whole. May we, by such compilations and efforts as this one, not be completely blinded to the past and the future by the dire stress of the present.

HERBERT A. TONNE



PREFACE

Graduate students in business education who seriously seek a suitable problem for investigation are not always acquainted with the research studies that have been completed. Usually, many long hours are spent in searching for the inspiration that will result in a real contribution to the field. Weary eyes scan the titles of research studies in one bibliography after another.

This bibliographical project was conceived by Dr. Herbert A. Tonne, of New York University, as an opportunity to make the graduate student's lot a happier one. Here, in one alphabetic listing of 1,148 studies, the research worker will find the titles of all business-education dissertations that have been registered with the United States Office of Education from 1920 through 1940 and that have appeared in its *Bibliography of Research Studies in Education*, in Bulletins 1926 through 1941.

To make this compilation even more valuable to the researcher, the editor prepared a detailed subject index of over a thousand items. Thus, anyone interested in typewriting will find a listing of 240 studies that have been completed on 85 subdivisions of this topic.

The studies completed at various institutions are listed in an Index of Institutions, doctoral dissertations being indicated by an asterisk.

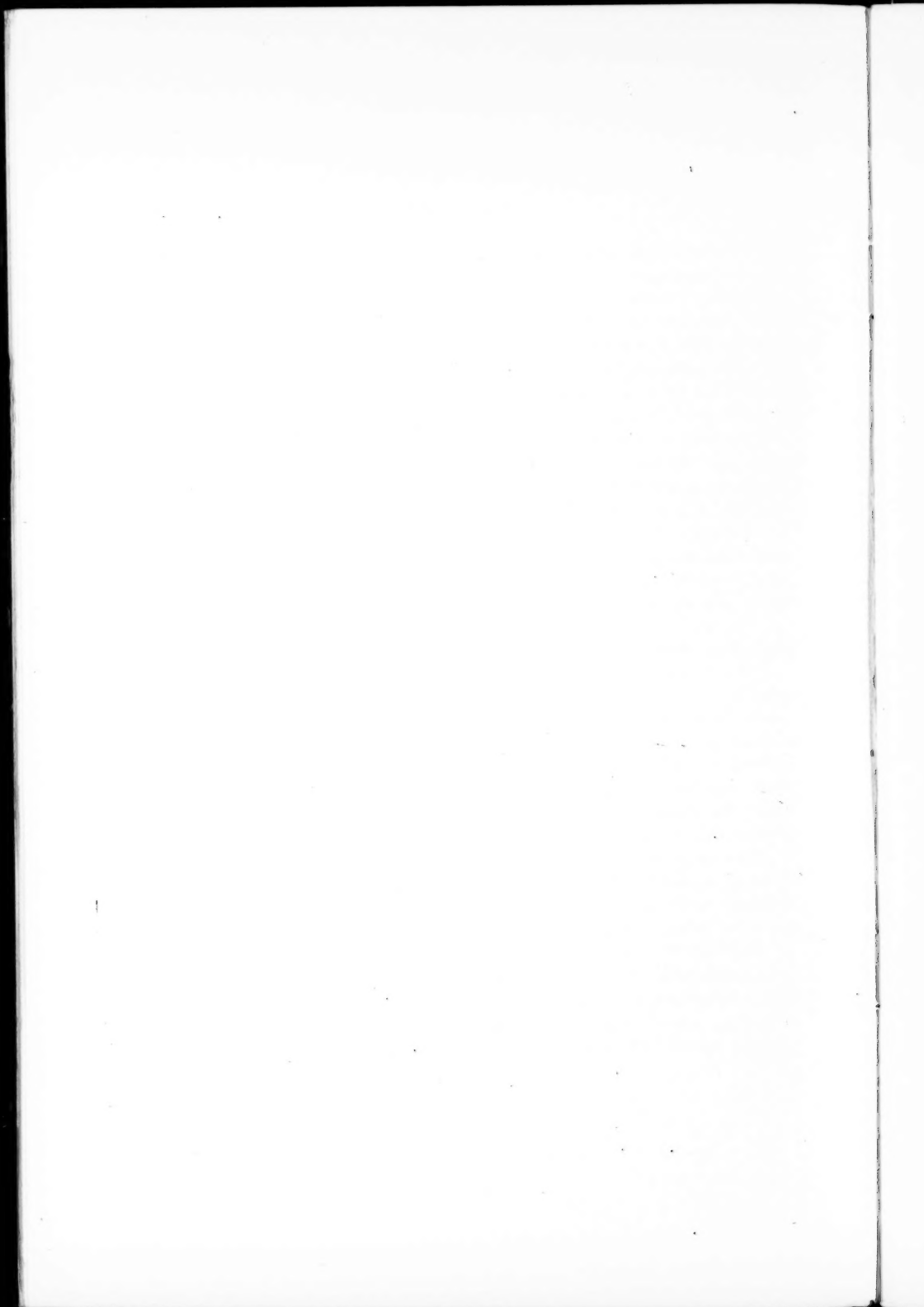
The dissertations listed in this publication were selected from the Commercial Education sections of the annual bulletins of the *Bibliography of Research Studies in Education*. Only those items were included that appeared in the Commercial Education and related sections. It would have been physically impossible to have searched through all the bulletins for all the studies that might have been written by business educators in allied fields. In a future issue, it may be possible to have a more complete listing by comparing this compilation with a bibliography submitted by each institution.

Each entry includes the following data: the name of the author, the title of the thesis, the degree granted, the date on which the thesis was completed, the name of the institution granting the degree, the number of pages in the thesis, the bulletin year, and the entry number.

Although the editor has exercised much care in the preparation of this bibliography, perfection would be too much to hope for in a project of this kind. Corrections and suggestions will be welcomed, because it is our hope to issue an annual supplement if this bibliography receives the professional welcome accorded the *Business Education Index* published by the Fraternity.

M. HERBERT FREEMAN

Editor



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